**NTOKLO PARTNERS WITH GENESYS PRESS RELEASE**

nToklo collaborate with Genesys integrating their product recommendation engine with the Genesys’ Digital Customer Experience Platform.

**London: 30 April 2015**:

Genesys, the leaders in Digital Customer Experience Platforms are now partnering with ITHR Consulting as a Value Added Reseller and partner for Mobile Application Development Services. Further the companies have jointly identified the opportunity to utilise the SaaS based Product Recommendation Technology Suite from ITHR Consulting’s sister company, nToklo, to help Genesys Customers increase sales revenues. nToklo shall underpin cross-sell and up–sell opportunities across multiple customer touch-points; providing cross channel personalised product recommendations for the customer, improving interaction quality, reducing customer handling time and increasing revenue.

**About nToklo**Give your customers the same personalised online experience as the Internet’s biggest shopping sites. Founded in 2012 to help online retailers sell more by providing personalised product recommendations based on customer behaviour. At nToklo we believe in the power of user behaviour and its utilisation to provide every online customer with their own personalised online shopping experience.

**About Genesys**  
Genesys is the market leader in omnichannel customer experience (CX) and contact center solutions. We help brands of all sizes make great CX great business. The Genesys Customer Experience Platform powers optimal customer journeys consistently across all touchpoints, channels and interactions to turn customers into brand advocates. Genesys is trusted by over 4,500 customers in 80 countries to orchestrate more than 100 million digital and voice interactions each day. Visit us at www.genesys.com/uk or call us at +44 (0)2037 348 133.